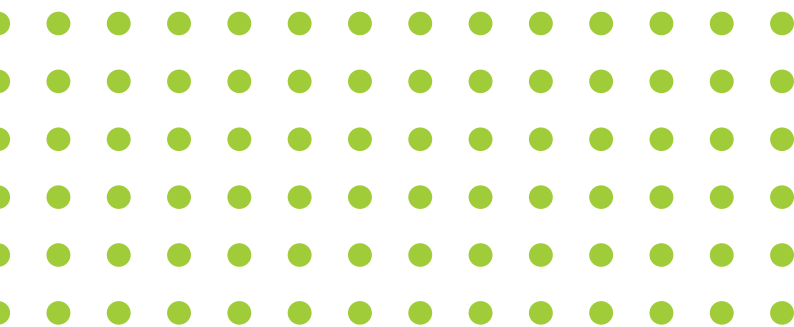


SPONSORSHIP GUIDE



OAKDALE
SUMMER
FEST
June 24 - 29, 2024

WHO WE ARE



About OSCO

The Oakdale Summerfest Community Organization (OSCO) is a volunteer-led 501(c)3 organization.

The OSCO Board brings decades of volunteerism and service to Oakdale to put on this cherished community event.

About Summerfest

For decades, Oakdale residents and guests from across the metro have gathered in late June to celebrate the start of summer.

In 2023, Summerfest kicked off a new chapter, being led by an all-volunteer organization. Summerfest is ready to grow, and we want you to be a BIG part of it!



Pictured L to R: Paul Reinke, Marc Cove, Larry Eberhard, Angie Propp, Vickey Eberhard, and Pam Jungmann



SCHEDULE AT-A-GLANCE

Thursday:

Ted Bearth Grande Parade
Band: Mojo Monks

Friday:

Community Picnic
Band: Buffalo Alice
Fun Flatables for the Kids

Saturday:

Nature Preserve 5K
Little Blues Travelling Zoo
Band: Free & Easy
Fun Flatables for the Kids
Fireworks Spectacular

Other Events of Note:

Summerfest Medallion Hunt
Oakdale Area Chamber Golf Tournament
Kids Activities



2023 Summerfest Medallion Hunt Winners

For the full Summerfest schedule, visit OakdaleSummerfest.com

SPONSORSHIP PACKAGES

	Diamond \$7,500 (MAX 1)	Platinum \$5,000 (MAX 3)	Gold \$3,000	Silver \$1,000	Bronze \$250
Company Logo on Event Website	✓ Homepage	✓ Homepage	✓	✓	Name Only
Company Link on Website	✓	✓	✓	✓	✓
Sponsor Logo Shared on Event Social Media	✓	✓	✓	✓	✓
Inclusion in Post-Event Thank You Ads	✓	✓	✓	✓	
Ground Mounted Flag with Logo at Walton Park	✓	✓	✓	✓	
Complimentary Parade Entry	✓	✓	✓		
Sponsorship Recognition at Walton Bandshell Events	✓	✓	✓		
Logo on Street Light Banners	3 Banners + High Traffic Placement	2 Banners	1 Banner		
Complimentary Event T-Shirts	10 Shirts	5 Shirts			
Business Vendor Fair Booth	Complimentary Booth and Priority Placement	Priority Placement	Priority Placement		
Exclusive Saturday Band Sponsorship and Banner in Bandshell	✓				
Complimentary OACC Membership (one year of dues paid, a \$375 value)	✓				

Interested in contributing an in-kind sponsorship?
Contact Drew Cove for details.



À LA CARTE ADD-ONS

Take your sponsorship package and your support of Oakdale Summerfest to the next level!

(Add-ons may only be purchased with a metal sponsor package.)



Streetlight Banners

Maximize your business' visibility with your logo hanging above one of Oakdale's signature streets.

\$500/banner



Kids Inflatables

Promote your business as families bounce and burn off those mini doughnuts and corn dogs.

\$750

Grand Marshal's Car*

Ensure the Grand Marshal doesn't have to hike the mile long parade route.

\$250



* Please note: this does not include choosing the event Grand Marshal

For more information,
contact Drew Cove
drew@digitalparc.com
651-717-5515

THANK YOU

To Secure Your Sponsorship, contact:
OSCO Sponsor Coordinator Drew Cove
drew@digitalparc.com – 651-717-5515

For additional information on Summerfest and
partnership opportunities, contact an OSCO Board
Member:

Paul Reinke - 651-402-7965

Angie Propp - 952-858-4787

Marc Cove - 651-430-8609

Larry Eberhard - 651-247-8827

Pam Jungmann - 651-226-8273

